

BAC

DESIGN

A DESIGN EXHIBITION IN SUPPORT OF BEIRUT ART CENTER



From 2010 until 2014 Beirut Art Center organized 22 exhibitions of Lebanese designers under the banner of BAC Design. These exhibitions held great significance for numerous designers, who were able to present solo shows for the first time.

This collective exhibition features 35 designers, many of whom have been part of our previous BAC design shows, alongside new designers. The designers showcase a diverse array of objects, including collectible furniture design, ceramics, jewellery, and accessories.

BAC design is an exhibition in support of Beirut Art Center, the profits of the sales will be dedicated to BAC future programs.

The exhibition will run till 27 January 2024.

**Opening Hours:**

**Tuesday - Friday 12 pm - 7 pm**

**Saturday 12 pm - 5 pm**



**RAED ABILLAMA**

**Stratum Plateau**

Oxidized cast bronze. Unique. 43(d) x 14(h) cm

2 250 USD



**MARC BAROUD**

**Dot to Dots - segments series - coffee table**

Lacquered steel and Verde Laguna Marble. 106x46x45 cm. Unique.

2 600 USD



## **ELIE BAROUDI**

### **Angels**

Angel I. 32 cm height

900 USD

Angel II. 46 cm height (with stand)

900 USD

Angel II. 37 cm height (with stand)

900 USD



## **BOKJA**

### **Bench**

Metal & wicker. 41 x 150 x 45 cm

3 700 USD



**KAREN CHEKERDJIAN**

## High Heels Desk

Ceppo Marble. 130x65x72(h) cm  
7 000 USD

## Monolith Vase

Ceppo Marble. 28x 4.5x45(h) cm. Unique  
900 USD





**MAY DAOUK**

Campaign Bed

Metal, wood and textile. 170 x 80 x 40 cm

3 200 USD



## **NADA DEBS**

### **Carved Table Lamp**

White frakke / Brass. 27(d) x 65(h) cm.

2 000 USD

### **Round Vide Poche**

Brown. 23(d) cm. 300 USD

Beige. 34(d) cm. 400 USD



**MARC DIBEH**

**Bench**

Fabric. 168 x 52 x 45 cm.

2 800 USD



**SOUHEIL HANNA**

**Monk Lamp**

Brass. 26(h) x 34 cm

2 500 USD



## **KRIKOR JABOTIAN**

### **Brooches**

Brass handmade floral brooches in gold color. Various size

Between 60 & 375 USD. More info upon request



## **RIAD KAMEL**

**KISS ME AGAIN. Base for a Dedication. 4<sup>th</sup> Year of Pilgrimage.**

Guatemala Verde. 16x16x300 cm / 90cm. Edition 1/5

8 000 USD



**RABIH KAYROUZ**

**Cape**

**Cashmere. Unique size**

**1 000 USD**



## **POUPA KESROUANI**

**Carciofo**

Ceramics

PK1. 23 cm height. 200 USD

PK2. 26 cm height. 500 USD

PK3. 34 cm height 700 USD



54 (d) x 53 (h) cm



60 (d) x 20 (h) cm

**NATHALIE KHAYAT**

Ceramics

7 000 USD each



**BERNARD KHOURY**

Untitled

Solid Oak, H.DF + Steel. 200 X 38.8 X 85 cm

9 000 USD



Pair of round silver & enamel earrings  
45 USD



'Moving Nature'  
Goldplated brass & Enamel ring  
130 USD



'Moving Nature'  
Silver & Enamel ring  
145 USD



Ring  
Rhodium plated silver, copper and enamel  
85 USD



Pair of organic silver earrings  
50 USD



Single kinetic silver earring  
40 USD



Single kinetic gold plated earring  
40 USD

**ROGER MAARAOUI**

Jewelries



**MARY-LYNN & CARLO MASSOUD**

**JERRY TABLE (ROUND) – THE ELEPHANT PROJECT**

Polystyrene foam, colored concrete. 100(d) X 38(h) cm. 80kg

3 800 USD

**JERRY TABLE – THE ELEPHANT PROJECT**

Polystyrene foam, colored concrete . 150(w) X 100(d) X 43(h) cm. 100 kg

4 000 USD



28(d) x 54(h) cm  
2 500 USD



42(d) x 40(h) cm  
3 500 USD



30(d) x 34(h) cm  
3 000 USD

**MARY-LYNN MASSOUD & RASHA NAWAM**

Ceramics



**MARY-LYNN MASSOUD & RASHA NAWAM**

Table

Ceramic. 43(d) x 60(h) cm.

3 500 USD

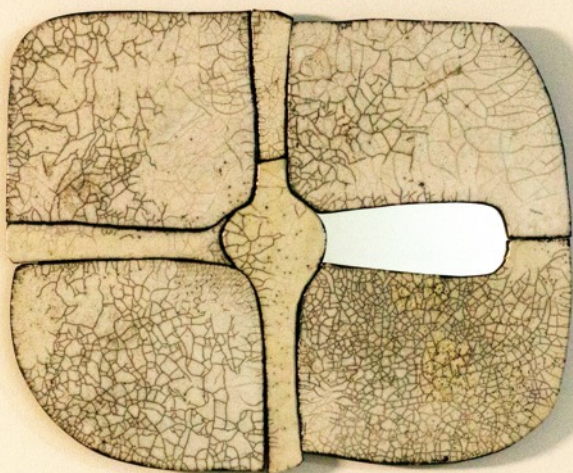


**MILIA MAROUN**

**Kimabaya - Vintage Kimono from the private collection of Lucas Ibrigu.**

Geisha Kimono, Mid 20th Century. Reversible. Outside 100% Silk. Inside 100% Wool

**3 750 USD**



## HALA MATTA

Table. Stoneware and brass. 113 X 46 cm 2 800 USD

Mirror. Stoneware on wood panel. 40 x 49 cm 950 USD

Walllight. Stoneware.

43 X 12 cm 800 USD

25 X 11 cm 600 USD

Ashtray. Cast brass 320 USD



**STEPHANIE MOUSSALLEM**

**Trivia coffee table**

Travertine and Tinos marble. 41(d) X 44(h) cm.

1 400 USD



Yk = Les clés de Beyrouth = alia mouzannar

**ALIA MOUZANNAR**

**Les clés de Beyrouth**

Gold, Silver and Diamonds. Unique

1 500 USD



**WYSSEM NOCHI**

**Stray Bullet**

Concrete. 9.6 x 40 cm. Edition of 24.

From 1 to 8 bullet 180 USD/each. From 8 to 24 bullets 120 USD/each

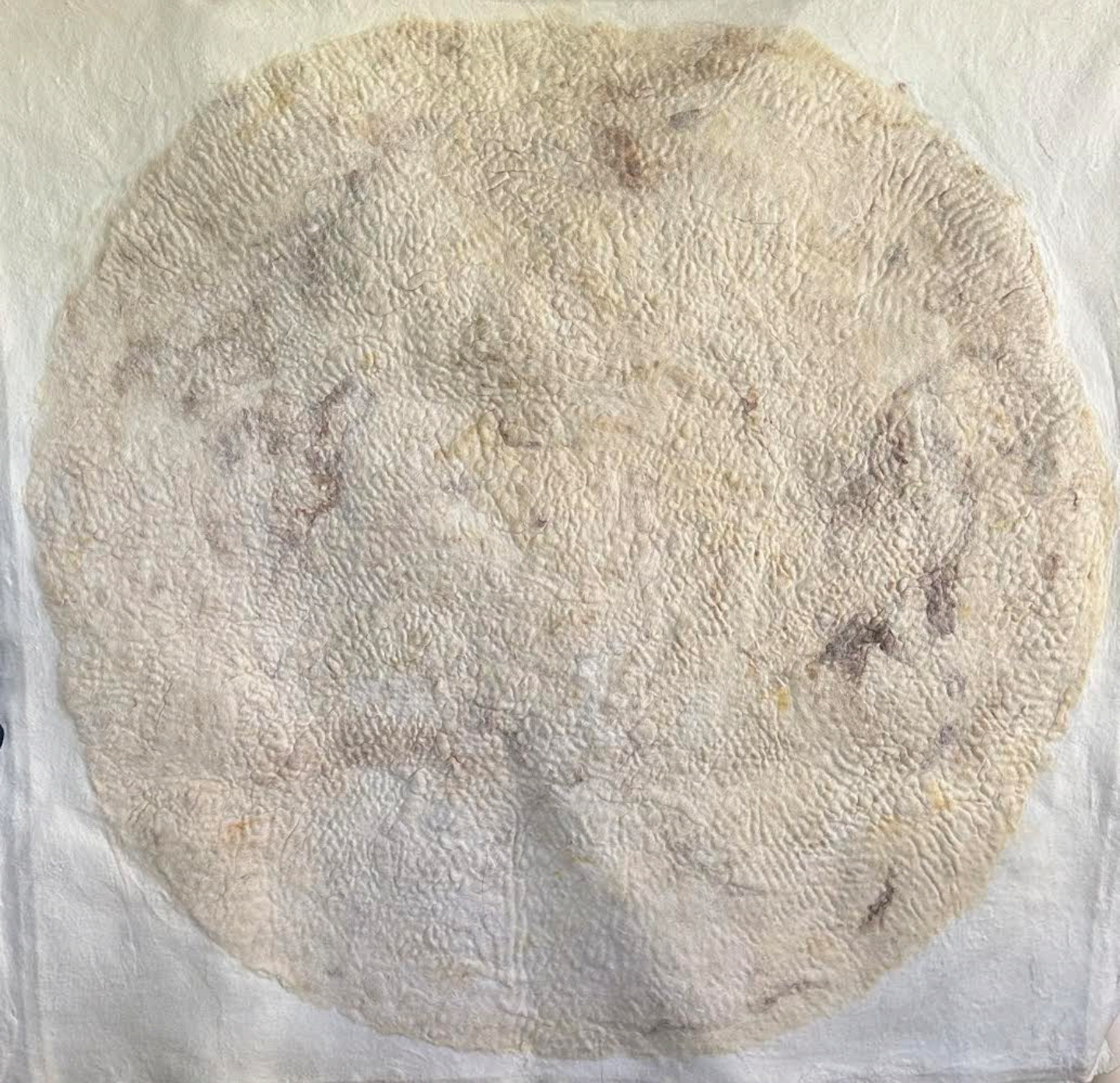


## **MARIA OUSSEIMI**

### Necklaces

16 necklaces with semi precious stones and 14ct Gold

Prices between 300 USD and 850 USD. More info upon request



**ADRIAN PEPE**

**Sky Cult series**

**Felted Wool. 148 X 148 cm**

**6 000 USD**



## **SHAHA RAPHAEL**

### **Dancing Coven**

10 candle holders. Oxidized Brass. From 11(h) x 5 x 4 cm to 27 x 11 x 5 cm

2 200 USD



## **ROSA MARIA**

### **Rings**

A selection of 10 rings. Silver with semi-precious or precious stones. Between 155 USD and 1 365 USD

### **Scarves**

Cotton printed. 150 x 180 cm. 150 USD each

More info upon request



## **T SAKHI – TESSA & TARA SAKHI**

### **Nomads - Murano Flasks**

Murano glass. 37(h)x30(w)x10 cm

3 000 USD each



## **ROULA SALAMOUN**

### **Archipelago**

Vegan suede and Chenille fabrics

**Chair.** 85 x 89 x 85cm.

**7 300 USD**

**Ottoman.** 60 x 55 x 40cm.

**4 500 USD**



## **SPOCKDESIGN – KARIM CHAYA & KAMAL AOUN**

### **Armadillo**

Polished stainless steel. 34 x 24cm  
Various size and Materials on order.

1 950 USD



**INTERIORS BY ALYA & LINA TANNOUS**

## Cocktail Glasses

Borosilicate blown glass. 9(d) x 14 (h) cm.

80 USD the pair



## **MINNIE TASSO**

### **Ceramics**

**18 ceramics of various size between 17 and 51 cm height  
Between 200 USD and 1 600 USD. More info upon request**



**THOMAS TRAD**

**Alia Stool (green)**

Oak, Lacquer. 44(h) x 34(d) cm.

4 500 USD



**NAJLA EL ZEIN**

**Seduction, pair 05**

Niwala Sandstone. 32.8 x 31.5 x 21 cm.

Prototype offered to BAC by the designer and Friedman Benda.

9 500 USD



**Box "Butts"**

Brass. 20 x 20 x 3.5 cm. #5/6.  
3 700 USD

**Box "The Kiss".**

Brass. 10 x 10 x 10 cm. #5/6.  
3 700 USD

**Box "Zoom II"**

Brass. 25 x 12 x 5.5 cm. #6/6.  
4 000 USD



**Boxes**

White Earthenware, Gold Leaf

Unique

Small 400 USD

Medium 450 USD

Large 500 USD

**NADA ZEINEH**

**Boxes**



**Bracelet "Butts"**. Brass dipped in 21 Ct Gold. # 2/8.  
900 USD



**Bracelet "Faces"**.  
Brass dipped in 21 Ct Gold, White Enamel. # 2/8.  
1 000 USD



**Earrings "Zoom II"**. Brass dipped in 21 Ct Gold,  
White Enamel, Tourmaline, Garnet. # 1/8  
800 USD



**Earrings "Faces"**.  
Brass dipped in 21 Ct Gold, White Enamel. #1/8.  
600 USD



**Pendant "Zoom I"**. Brass dipped in 21 Ct Gold, White  
Enamel, Vermeil Chain, Tourmaline, Garnet. # 2/8  
1 200 USD



**Earrings "Zoom I"**. Brass dipped in 21 Ct Gold,  
White Enamel, Tourmaline, Garnet. # 2/8  
800 USD



**Bracelet "Zoom I"**. Brass dipped in 21 Ct Gold,  
White Enamel, Tourmaline, Garnet. #1/8.  
1 200 USD

**Necklace "Lace"**.  
Brass dipped in 21 Ct Gold, White Enamel. #2/8.  
1 800 USD

# BIOS

## RAED ABILLAMA

Raëd Abillama received his Bachelor of Fine Arts degree in 1992 and Bachelor of Architecture from Rhode Island School of Design in 1993. He later received his Master of Architectural Design Degree from Columbia University, New York in 1994. He worked at Rafael Viñoly Architects PC, New York, from 1994 to 1996. There he was involved in and exposed to various large-scale projects. He established Raëd Abillama Architects in Lebanon in the year 1997. His vision was to create a setup which would include a wide array of professionals in both the design and production fields working side by side. In this spirit, he formed a parallel setup called A.C.I.D. (Abillama Chaya Industrial Design) specialized in the production of architectural detailing and product design field. This step would give better quality products as well as better design quality. This makes the transition from drafting board to product truer and promotes design as an asset.

## ROSA MARIA

Born in Beirut during Lebanon Golden Era, Rosa Maria was always fascinated since her youth with the old antique jewellery that her parents used to collect on their travels over the years. In 1998 she decided to develop her own style of jewellery, daring create an "avant-gardiste" design by mixing materials in an unconventional manner, to offer unstructured layered creations. Her style is natural and raw, mixing silver, gold, zinc and copper with a wild array of stones such as rosecut diamonds, rubies, sapphires, tourmalines and topaz. The beauty of nature she has always observed on her walks and travels forms the shapes of her rings ; rectangular, spherical or organic. All these myriad of forms brings to Rosa Maria's design a pattern of endless combination. "It's like a puzzle with someone putting the bits together to create different compositions any time" she says. Therefore she dedicates her jewellery to a person that has character, style and personality. A person that can follow her bright and cunning creations, adding rings with time, carrying on the story that reflects Rosa Maria's unique designs.

## MARC BAROUD

Marc Baroud is a cross-disciplinary designer. His enthusiasm for new ventures led him to practice his design method in various projects including ones that are seemingly unrelated to design.

In 2012, he founded the Design Department at Académie Libanaise des Beaux-Arts, which he directed from 2012 to 2017. His objective was to reform design education, whilst using his same design approach. The implemented curricula envision design as a broader discipline than one limited to creating aesthetics and artefacts. Based in Paris and Beirut, he works on bridging his two cities and cultures, as well as across several applications of Design. His projects include commercial architecture, scenography, interior design, furniture, services and brand development. Consulting for private projects, start-ups, as well as big corporations, his practice focuses more and more on craftsmanship and local production.

Away from the form follows function paradigm, he designs objects with a method he calls materisation, which he defines as the transition from the state of idea to the state of object. His collectible works have been shown in Beirut, Brussels, Dubai, London, Milan, Paris, Design/Miami and Design/Miami Basel. His pieces are part of private and public institutions including Paris' Musée des Arts Décoratifs and Lausanne's MUDAC permanent collections.

## ELIE BAROUDI

Elie Baroudi is an economist who started in academia and moved on to banking and finance. In recent years he has developed an interest in ceramics. His angels are inspired by Wim Wenders film "Wings of Desire" among other works.

## BOKJA

BOKJA, founded in 2000 by Huda Baroudi and Maria Hibri, is a Beirut-based design studio renowned for its unique assemblage aesthetic. Specializing in furniture and wearables, BOKJA integrates textile fragments from diverse times and places, creating a rich visual language. 'BOKJA' is a regional word referring to a 'bundle' or the piece of fabric that is used to wrap the dowry of a bride. A familial tradition, a typical 'bokja' always bears the treatment of hand-embroidery from different female members of the family. With a team of artisans of different parts of the Arab World, BOKJA preserves local craft traditions with a contemporary voice. Operating from Beirut, the studio embodies the city's complexity, exploring themes of identity and impermanence. Beyond aesthetics, BOKJA is a craftivist platform, actively engaging in ecological and social causes through its preferred medium: textile and embroidery. Breaking barriers and fostering connections, BOKJA is a message of diversity and tolerance.

## **KAREN CHEKERDJIAN**

Karen Chekerdjian's journey into design blends diverse experiences, shaped by her upbringing during the Lebanese Civil War. Starting in cinema and advertising, she later pursued a Master's in Industrial Design in Milan. Mentored by Massimo Morozzi, she debuted with Mobil in 1999. Returning to Beirut in 2001, she founded a design studio, defying the absence of design practices in the region. Embracing local traditions, she collaborated with artisans, evolving handcraft into unique product design. Her studio, now a brand, produces SERIES furniture, limited editions, and bespoke works. The first showroom opened in 2010, showcasing her distinctive approach that combines tradition with contemporary design. Exhibiting internationally, including Design Miami and a 2016 retrospective in Paris, Karen continues to redefine her métier.

## **MAY DAOUK**

An interior designer who has worked both locally and in the U.S. for 3 decades. Her work is solely residential as she apprenticed at one of the premier New York interior design firms. Upon branching out on her own her style is best described as eclectic drawing both from her Lebanese heritage and western influence. The campaign bed she has reproduced is an example of the versatility she looks for when selecting an object, because of her belief that when we own an object it takes on a different life depending on how we place it and can be adapted to different interior styles and functions. This campaign bed was used as a coffee table in her living room, but can also be a bench at the bottom of a bed, a book rest in an office.

## **MARC DIBEH**

Beirut-based designer Marc Dibeh crafts captivating interiors and products that reflect his cultural milieu. Rooted in a philosophy of timeless simplicity, his work weaves compelling narratives. Dibeh, since 2009, has garnered global recognition, with recent commissions from prestigious galleries like Galerie Bensimon (Paris), Seeds Gallery (London), Galerie Philia (Geneva) Artfactum and Joy Mardini (Beirut).

Acknowledged as a breakout star at Design Miami in 2013 and among up-and-coming designers at Design Miami Basel in 2015, Dibeh's acclaim continued with the Generation Orient Prize in 2016 and the Rising Talents Award at Maison&Objets Paris in 2018. In 2021, he clinched the AD Middle East Interior Design of the Year, followed by his inclusion in the AD Middle East's 50 Best Designers and the ID50 Top Designers in 2022 and 2023.

## **SOUHEIL HANNA**

Souheil Hanna graduated from la Sorbonne with a literature degree. He was passionate about antiques and furniture design. At a very young age he wandered in flea markets searching for the perfect object. After many years, with his trained eye and experience, he came naturally to design furniture and lighting for his gallery dedicated to midcentury art.

Souheil Hanna founded in 2002 the gallery XXe Siècle in Beirut, Lebanon. This space specializes in midcentury decorative arts. He started focusing his interest on Jean Royère who worked in Lebanon in the 1950s. He spent years exhuming his works, gradually opening up to the 1970s and starting to create his own designs.

## **KRIKOR JABOTIAN**

Krikor Jabotian is a couturier based in Beirut, Lebanon working with an array of clients across the Arab world and beyond.

Intricacy is the hallmark of his custom designs, which focus on elaborate techniques and construction. His contemporary creations abandon passing trends and elicit a whimsical and ethereal world of their own.

Every design is imbued with heritage and savoir faire, appealing to couture devotees and royal clientele alike.

The family run business, Krikor Jabotian established at the age of 23, employs over 50 skilled artisans, tailors, seamstresses and pattern makers who are devoted to their craft.

## **RIAD KAMEL**

Riad Kamel was born in Beirut in 1971. He graduated in 1999 from the Ecole Speciale d'Architecture in Paris. In 2005 he founded Architectes Anonymes. Over the past years, the studio has realized nationally and overseas, with extensive experience in different types of programs ranging from hospitality, to residential developments, and industrial buildings.. in 2020 he co-founded Prohibited, a publishing house which aims to industrialize locally the manufacturing of furniture, objects and sounds. He is currently working on an installation entitled "Don't forget the softener when you go in the drum"

## **RABIH KAYROUZ**

Encouraged by his parents, Kayrouz at the age of 16 moves to Paris to attend preparation school, enrolling at the chambre syndicale de la couture parisienne a year later to study fashion. "Paris was my first big city - the streets and style of that time made a big impression on me". In 1995, after training stints in the couture ateliers of Dior and Chanel, he returns to Lebanon and participates in an exhibition for young designers in Beirut, a city undergoing a creative rebirth. "It was all happening there. Suddenly I had this huge desire to stay". Kayrouz hones a modern approach to couture techniques and construction by draping materials directly on clients. His passion for fashion's relationship with the body – offering comfort and sensuality, irrespective of age or shape – starts to take shape. The young designer soon stands out for his pure constructions and juxtaposition of sophisticated fabrics with organic, raw edges, and evening dresses crafted from cotton – or even toile. Kayrouz takes the plunge and establishes his couture house in Beirut in 1999. Instead of a storefront property, he moves into an abandoned building marked with the traces of the civil war, eventually taking over three floors to accommodate his growing business. It serves as his base in the city for the next 20 years.

Encouraged by Didier Grumbach – the former president of la Fédération de la Haute Couture et de la Mode – Kayrouz returns to the city of light in 2009 to take his business to the next level. He presents his first Paris show in July, as a guest member of the couture calendar. A series of calendar switches and off-site shows at the Palais de Tokyo and the Couvent des Cordeliers follow, as the agile brand expands and defines its position, bridging the gap between couture and prêt-à-porter. Fast-forward to 2020 and Maison Rabih Kayrouz enters its third decade with a redesigned Beirut flagship, a new London location and e-commerce site, further confirming its identity as an intimate, human-scale house with international reach.

## **POUPA KESROUANI**

Originally from Beirut, Poupa is a ceramic artist. Her hobby started by pure chance which turned into passion. She has been shaping unique creations since 2015. Her love for clay has become a true vocation. Each of her pieces is the fruit of her desires and her mood, embodying the artisanal elegance and timeless creativity of her talent.

## **NATHALIE KHAYAT**

Nathalie Khayat (b.1966) is a ceramist living and working in Beirut, Lebanon. Oscillating between the poetic and the functional, Khayat creates sculptural pieces that range from decorative entities to utilitarian objects. Her deconstructed vessels are in dialogue with the clay from which they are formed – a contemplation, a projection from inner silence to exterior landscapes, from stillness to movement. She has participated in exhibitions at Frieze LA (House of Today 2023); Marianne Boesky Gallery - Aspen (2023); Art Design Lebanon (2021); Surssock Museum, Lebanon (2016); Paris Design Week, France (2014); Art Dubai, UAE (2014, 2016); PAD London, UK (2013, 2014); and PAD Paris, France (2013, 2014); Agial Gallery, Lebanon (2010, 2015); Beirut Art Center, Lebanon (2011);. Her work is part of the permanent collection of the Victoria and Albert Museum, UK.

## **BERNARD KHOURY**

Born in Beirut (1968). He studied architecture at the Rhode Island School of Design (BFA 1990 / B.Arch 1991) and Harvard University (M.Arch 1993). He was awarded by the Municipality of Rome, the Borromini Prize honorable mention given to architects under 40 years of age (2001), the Architecture + Award (2004), the CNBC Award (2008) and nominated for several awards including the Aga Khan Award (2002 / 2004 / 2021), the Chernikov Prize (2010) and the Mies van der Rohe Award (2021). He co-founded the Arab Center for Architecture (2008), was a visiting professor in several universities including the Ecole Polytechnique Fédérale de Lausanne and L'Ecole Spéciale d'Architecture in Paris. He has lectured and exhibited his work in over 150 institutions, including solo shows at the Aedes gallery in Berlin (2003), the Spazio per l'architettura Milano (2016) and numerous group shows including YOU prison at the Fondazione Sandretto in Torino (2008), the opening show of the MAXXI museum in Roma (2010), the Frac Architecture Biennale in Orleans (2018), the Oris House of Architecture in Zagreb (2020) and the Architecture Biennale of Seoul (2021). He was the architect and co-curator of the Kingdom of Bahrain's national pavilion at the Venice Architecture Biennale (2014). Over the years he has developed an international reputation and a diverse portfolio of projects in over fifteen countries. Khoury was nominated by the French Ministry of Culture Chevalier des Arts et des Lettres (2020).

## **ROGER MAARAOUI**

Making jewelry is a way to record experiences and share a perception of what surrounds us. Driven by this need to create, Roger pursued a BA in Jewelry Design in London, and has been since then handcrafting jewelry in a workshop space now based in Lebanon. The pieces are individually handcrafted from start to finish in a limited number, with a focus on enamel, a fusion of glass to metal, exploring texture, color, and light reflection.

### **MARY-LYNN & CARLO MASSOUD**

The Massoud siblings have been experimenting with innovative approaches to common objects since 2016. Their hands-on approach is guided by fun and trial and error. Every collection brings together the clashing yet harmonizing styles of the brother and sister duo, with Marylynn's handmade ceramic work complementing Carlo's careful pre-production obsession.

The collection, The Elephant Project, consists of oversized indoor and outdoor furniture made of colored lightweight concrete. The collection was entirely imagined in Lebanon and is made locally by artisans.

### **MARY-LYNN MASSOUD & RASHA NAWAM**

Adapting an innovative approach that combines different materials, Mary-Lynn Massoud and Rasha Nawam are a ceramist duo that choose to conduct instinctive trials and explore possible contingencies while creating their pieces. Their approach has led to unique formations in their pieces. Mary-Lynn Massoud trained in ceramics at la Manufacture de Sevres in France after completing her university studies and has been working since in Beirut. Rasha Nawam is a graduate of the American University of Beirut and studied ceramics in both Lebanon and the US. The duo have been collaborating since 2007, participating in a number of solo and group exhibitions in New York, Paris, Dubai, Basel, Milan, Miami and Beirut. With their eye-catching colour choices, beautiful textures and shapes, each piece made by them has an unmistakable presence in any setting. Their work demonstrate a synthesis of materials, colours and textures that captivate the sight.

### **MILIA MAROUN**

Milia Maroun was born and raised in Beirut. In 2000, after completing her degree in Fashion Design at ESMOD in Paris, she returned to Lebanon and launched her ready-to-wear brand, Milia M. Soon after, she became one of the most prominent figures amidst a new wave of Middle Eastern designers who, at the time, were reinventing the region's fashion landscape whilst connecting it to the rest of the world. Unlike many designers of her time, Milia Maroun always honored the time that's put into her creative process. A time during which her conceptual ideas were transformed into a need and then into a product. Over the years, the frantic pace of the fashion calendars overwhelmed this 'lover of slowness' who, as of 2016, chose to devote herself to her signature Kimabaya. This reinvented coat, that she created in 2001, stands somewhere between a Kimono and an Abaya, and is in itself an invitation to escape. Considered a crossroad of cultures and eras, this garment chiefly reflects the inspiration Milia Maroun found in history and travels. Reversible and versatile – it can be found under a line of essentials, a series of unique pieces or collaborations with other designers/artists-, the Kimabaya blurs the boundaries of an apparel per se: it acts as a bridge between fashion, design and art. So much so that these pieces were presented at the Amarees boutique in Newport Beach, as well as at the Espace Muraille in Geneva or the Institut du Monde Arabe in Paris.

### **HALA MATTA**

Trained in the studio of ceramicists Nathalie Khayat, Nevil Salha and Samar Mogharbel, Hala opens her own studio in 2015. She attended several advanced workshops in Europe. She is a firm believer in developing local craftsmanship and vernacular artistic productions. The studio founded by Hala Matta "Namika Atelier" is a collaborative platform defending craftsmanship and ceramics as a mainstream artistic medium. Her work has been showcased in collective exhibitions in Beirut, Dubai, Paris, London, Brussels, Switzerland, and New York. She currently lives and works in Beirut.

### **STEPHANIE MOUSSALLEM**

Stephanie Moussallem Design Studio, headquartered in the vibrant city of Beirut, is a multidisciplinary practice with a rich tapestry of interior projects, products, and furniture. Since its creation in 2015, the studio has delivered distinctive high-end collectible furniture and product designs, transcending borders to introduce Beirut's unique artistic flair to the global stage.

When designing, Stephanie Moussallem thinks like a user, working intimately with noble materials, testing new and sometimes forgotten Mediterranean artisanal techniques to evolve and even disrupt design archetypes. The end products are, mostly handmade pieces with luxurious finishing and details.

Her vibrant and playful approach to design infuses her creations with the spirit of the Mediterranean, inviting onlookers to travel through her work to the warmth of coastal sunsets, the depth of azure seas, and the rustic charm of Mediterranean villages.

Luxury for Moussallem, however, is not about decadence, but about practicality, quality and timelessness: "Luxury in design is when a work is simple, elegant and ageless."

The Studio's work has been exhibited at various design shows in Paris, Milan, London New York, Aspen, Dubai, Beirut and many more.

## ALIA MOUZANNAR

Alia Mouzannar is a jewelry designer. Since the beginning of her career in 2003, she has developed through her jewelry a graphic style, playful and of great elegance.

Having originally studied architecture, with a view towards contemporary art that informs her intricate designs, she interprets classical jewelry and introduces the modular jewelry for which she won an award and had an international recognition.

Since then, her career led her to work with Zaha Hadid, who collaborates with A&W Mouzannar on a line of jewels.

Her husband Fadi Mogabgab, art dealer and publisher, introduced her to the art of etching in 2012. Through this new medium, she expresses her poetic universe from another angle.

Her work is exhibited in Beirut, London, New York, Los Angeles, Athens, Singapore and the UAE.

## WYSSEM NOCHI

Wyssem Nochi graduated from Parsons New School of Design, New York (BA) and from Architectural Association, London (MA). He established his design studio in Hamra, Beirut and founded the design gallery ON-OFF in Downtown Central District in Beirut. He opened a second showroom ON-OFF uptown Hamra in Beirut.

He is an art and design independent and consultant for several design and architecture firms in Beirut since 1986 doing research and development work, on projects in urban design, architecture, building restoration, interior design, furniture and product.

He taught architecture and design and art at the Lebanese American University, the American University of Beirut, and Université du Saint Esprit Kaslik. His work is widely published with shows in; Beirut, Brussels, Dubai, Lausanne, Paris, New York, Milan, and Tokyo.

He produces environmental artwork on different scale, from product, furniture, interior design, to architecture and urban design.

## MARIA OUSSEIMI

A renowned interior designer known for interiors that make people feel at their best when in her spaces, Maria's style is sophisticated and colorful. Her mix of contemporary, old, and reinterpreted objects make her style unique and sought after. It's her love of pattern and masterful superposition of materials that makes her jewelry collection recognizable as her own. She mixes colors, precious stones, and colorful beads in a timeless arrangement. As in her approach to decorating, this designer makes luxury a daily accoutrement.

## ADRIAN PEPE

Adrian is a fiber artist presently based in Beirut, Lebanon. Pepe's artistic practice is an ongoing investigation on material and process. Through his work he interweaves nature and culture to create objects as tools to enable an open discourse on materiality, our morphing cultural landscape, and present condition.

## SHAHA RAPHAEL

Shaha Raphael graduated in 2021 with a masters from the Architectural Association school of Architecture in London. She was the recipient of the young talent in architecture awarded by the EU Mies foundation in 2023. Her design practice operates on a multitude of scales, drawing influence from geology at both landscape and textural resolution. Using design tools both in the physical and digital world, the work seeks to constantly feed off of one to inform the other.

## T SAKHI

Based in Venice and Beirut, T SAKHI is a multidisciplinary architecture and design studio co-founded in 2016 by Lebanese-Polish sisters Tessa and Tara El Sakhi. In an era characterized by relentless velocity, the sisters place social interaction at the core of their practice and question our contemporary perceptions of identity and living whilst embracing cultural heritage. They design both permanent and ephemeral spaces and objects, evoking senses and memory through physical and emotional experiences. A driving force within their creative process lies in their commitment to sustainability by recuperating discarded materials and recycling them to achieve ingenious textures and forms. Despite their versatile talents and contrasting affinities, the sisters combine their duality to create harmonious and synergetic designs traversing a kaleidoscope of artistic disciplines. Their projects range from small-scale architecture, urban interventions, public installations, commercial and residential interior design, collectible objects, and scenography. They collaborate with creatives from diverse cultures fostering a dynamic dialogue of cross-cultural exchange that encourages both craftsmanship and innovation.

Their work captivates an audience across the globe with exhibitions held in Beirut, Venice, Paris, New York, Milan, London and Dubai, garnering several nominations and awards, and widely published in newspapers, magazines and online platforms. Committed to philanthropy and social consciousness, they donate works to support numerous NGOs for student scholarships, reforestation initiatives, fund relief aids, reconstruction efforts, and sexual health awareness. Their pursuit to share knowledge, inspire and educate, leads

them to partake in lectures and workshops with educational and cultural institutions in Beirut, London, Dubai, Sharjah, Sydney, Baltimore, China and Miami.

### **ROULA SALAMOUN**

Roula Salamoun is a Lebanese architect and founder of a multidisciplinary eponymous studio where she marries her architectural sensibilities with an intuitive hands on-approach to design. Her practice rigorously experiments with materiality & form to mold objects & spaces that elicit dialogs through the senses.

Inspired by the organic forms of landscapes and natural morphology, her creative practice is characterized by surprising associations of textures along a statement color palette are a call for tactile, visual and sensory plays.

Earning her Bachelor of Architecture with distinction with a minor in Studio Arts from the American University of Beirut, Roula continued to pursue her graduate research at Columbia University in New York, where she was awarded the William Kinne fellowship. Roula's work has been published in prominent publications, of which Domus magazine listed her amongst the designers to look out for. Her work has been presented at international events, notably in New York, Venice, Paris, Dubai, and with Gosserez Gallery at the PAD London & Paris fairs.

Since establishing her studio in 2017, Roula has been nominated for numerous awards such as "Emerging Designer of the year 2022" by AD Middle East as her studio continues to explore output across the fields of art, installations, design, interiors & architecture.

### **SPOCKDESIGN BY KARIM CHAYA & KAMAL AOUN**

Karim Chaya is a Beirut-based design studio started in 2001 by Karim Chaya as a personal design and fabrication focused lab, alongside ACID, his main firm. Kamal Aoun joined in as a partner in 2015. The purpose of SPOCKDESIGN encompasses experimentation, tinkering, and perhaps coming up with a few worthy ideas along the way. Focusing on process and research, as well as utilizing the talents of craftspeople, in order to create all kinds of stuff, SPOCKDESIGN has evolved into a dedicated design studio with a wealth of connections and partners in design, sourcing and fabrication. In creating an array of projects and objects (which include special commissions and exhibitions near and far) we value solution, execution and detailing above all, along with humor, whimsy and the unexpected. We believe in spontaneous, unforced and inspired design, whether we're working on a luxury commission or a public installation. Our projects are described as honest, fun and sensible, but above all – surprising.

### **INTERIORS BY ALYA & LINA TANNOUS**

Born in London to a Syrian Lebanese family, Alya Tannous has chosen Paris as her home. Her early passion and training would normally have led her to a career in fashion design, but it was blown glass that attracted her the most and become her passion and specialization.

Totally fascinated by this material, Alya creates different designs and shapes which have ended up in various collections.

After graduating with a degree in literature from Queen Mary's University in London, she then relocated to Paris to train alongside the renowned theatre master Jean-Laurent Cochet. Maison de Haute Couture Christian Lacroix was her next destination where she worked with the late Marie Martinez. Alya describes this collaboration as the most enjoyable and fruitful of her career. She then joined Pia de Brantes' Public Relations office where she was exposed to the inner circle of creative Paris.

While visiting her mother Lina Tannous in Egypt, a famous interior designer, she discovered the joy and passion for blown glass. An ancient art in a land where glass was first created. In Egypt the designs were repetitive, and her dream was to modernize and shake up the craft to create new designs and different collections.

Her glasses were soon embellishing the most beautiful tables, first in Lebanon, then in Europe. In 2009 her first shop opened in Beirut, Interiors by Alya Tannous, specialising in magical table set-ups for various occasions. In 2017 her success led her to have her glassware adorning some of the most attractive tables in Paris. It all started by a glass chosen by Maison Dior.

In 2023, their glasses and candleholders in Collaboration with the famous Maison Christofle are sold all around the world.

### **MINNIE TASSO**

Minnie Tasso has dedicated over a decade to practicing ceramics. Her fluidity in choosing her projects is based on mood and inspiration. Whether it's the meditative creation of intricate sculptures, the fiery excitement of Raku, or the practical elegance of vases, Minnie embraces the diversity within ceramics. Her art reflects the essence of a lifelong learner, someone who believes that the more you learn, the more there is to discover.

## THOMAS TRAD

Thomas Trad is a product designer from Beirut fascinated with manufacturing processes, craftsmanship, and the natural beauty of materials. He attended London's Central Saint Martins and the Suikoushya International Craft School in Kyoto, and has worked with the world-renowned studios Fredrikson Stallard and Michael Anastassiades. Over the many years of this education he developed a twin passion for traditional and contemporary techniques alike, which he now brings to bear in his native Beirut, where he returned in 2016 to found his own design studio. Trad's aesthetic is one of both organic and abstract shapes—one that unites the pleasurable familiar with forms of challenging ingenuity. Ever at work refining his techniques and pushing the boundaries of what can be said with furnishings, Trad has, in three years, created an extraordinary portfolio—striking, yet subtle, pieces of remarkable beauty. Coupled with his experimental approach to materials, textures, and finishes, this inexhaustible search for the unexpected and beautiful in contemporary furniture has earned Trad a reputation as one of the most impressive emerging designers in Beirut.

## NAJLA EL ZEIN

Najla El Zein's artworks explore the relationship between form, use and space. El Zein's approach is rooted in her personal observations and experiences as she stresses the importance of the expression through the creation of objects. "Design has been a way for me to dissect and analyse every emotion, every thought, every impression, putting a form to it, test it, touch it, get closer to it. Physically making it to be experienced the way I had experienced it".

Born in Beirut in 1983, El Zein moved to Paris at the age of two where she studied and graduated at the Ecole Camondo in product design and interior architecture. Her first solo exhibition, "Transition"(2019) marked the debut of three bodies of work: "Distortion", "Fragmented Pillar", and "Seduction". The communicative power of these series conveys not just the complexity, but also the fundamental importance of human connection by exploring themes such as the unconscious, sensuality, femininity and desire. In 2019, El Zein was invited by Qatar Museum to design two public installations, including "Us, her, him"- a 313 meters linear series of sculptural benches entirely hand carved from Lebanese limestone. The installation was revealed at the Flag Plaza in Doha in advance of the FIFA World Cup 2022.

Her work has been exhibited at numerous public institutions and acquired by museums such as the Victoria and Albert Museum, London, and the Dallas Museum of Art, TX, for their permanent collections. She lives and works in Amsterdam, The Netherlands.

## NADA ZEINEH

Architect by training, Nada Zeineh signs several projects in Lebanon among which the Soap Museum in Saida and the Museum of the American University of Beirut. In parallel, since 1987, she designs and executes jewelry in various materials like terracotta gilded with gold leaf, or threads and plates of brass weaved, twisted, hammered and dipped in gold. In 2004 she opens her showroom, creates her label Nounzein and dedicates herself exclusively to jewelry and to small sculptures like mobiles, stables or small flower tables.

For her, every piece is a project in itself, a project born from a dream, a souvenir, a "collective memory".

Her work is inspired by abstract geometric forms inherent to her training as architect, and by the culture of the Middle East. The Greco-roman or the Islamic civilizations, as well as the fauna, the flora or the ethnic jewelry of the region are the different elements of this memory that she reinterprets in order to create simple, light, playful and timeless pieces.

**For information and online sales:**

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